

LESSON PLAN

DEPARTMENT OF TEXTILE TECHNOLOGY, ITT, CHOUDWAR

SUBJECT: EMST

Periods: 4 per week

SEMESTER:5th

NAME OF FACULTY: PTGF

ACADEMIC YEAR:2021-2022

Semester From date: 16.09.2022 **To date:** 22.12.2022

No. of weeks: 15

Week	Period	Theory / Practical Topics
1 st	1 st	Concept /Meaning of Entrepreneurship
	2 nd	Need of Entrepreneurship.
	3 rd	Characteristics, Qualities and Types of entrepreneur, Functions
	4 th	Barriers in entrepreneurship
2 nd	1 st	Entrepreneur's vs. Manager
	2 nd	Forms of Business Ownership: Sole proprietorship, partnership forms and others
	3 rd	Types of Industries, Concept of Start-ups
	4 th	Entrepreneurial support agencies at National, State, District Level(Sources):
3 rd	1 st	DIC, NSIC,OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc.
	2 nd	Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks
	3 rd	Business Planning
	4 th	SSI, Ancillary Units.
4 th	1 st	Tiny Units
	2 nd	Service sector Units
	3 rd	Time schedule Plan, Agencies to be contacted for Project Implementation
	4 th	Assessment of Demand and supply and Potential areas of Growth
5 th	1 st	Identifying Business Opportunity
	2 nd	Final Product selection
	3 rd	Preliminary project report.
	4 th	Detailed project report.
6 th	1 st	Techno economic Feasibility.
	2 nd	Project Viability
	3 rd	Definitions of management
	4 th	Principles of management
7 th	1 st	Functions of management (planning, organizing)
	2 nd	, Functions of management (staffing, directing and controlling etc.)
	3 rd	<i>Level of Management in an Organization.</i>
	4 th	Production management Functions, Activities
8 th	1 st	Production management productivity
	2 nd	Quality control.
	3 rd	Production Planning and control,
	4 th	Production Planning and control
9 th	1 st	Need for Inventory management
	2 nd	Models/Techniques of Inventory management
	3 rd	Financial Management Functions of Financial management
	4 th	Management of Working capital•
10 th	1 st	Costing (only concept)

	2 nd	Costing (only concept)
	3 rd	Break even Analysis
	4 th	Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book, P&L Accounts, Balance Sheets(only Concepts
11 th	1 st	Marketing Management
	2 nd	Concept of Marketing and Marketing Management
	3 rd	Marketing Techniques (only concepts)
	4 th	Concept of 4P s (Price, Place, Product, Promotion)
12 th	1 st	Human Resource Management.
	2 nd	Functions of Personnel Management, Manpower Planning
	3 rd	Recruitment, Sources of manpower. Selection process, Method of Testing
	4 th	Methods of Training & Development, Payment of Wages.
13 th	1 st	Leadership Definition and Need/Importance
	2 nd	Manager Vs Leader
	3 rd	Motivation Definition and characteristics Importance of motivation Factors affecting motivation
	4 th	Methods of Improving Motivation Importance of Communication in Business
14 th	1 st	Types and Barriers of Communication
	2 nd	Human relationship and Performance in Organization Relations with Peers, Superiors and Subordinates.
	3 rd	TQM concepts: Quality Policy, Quality Management, Quality system
	4 th	Legislation a) Intellectual Property Rights (IPR), Patents, Trademarks, Copyrights b) Features of Factories Act 1948 with Amendment (only salient points) .
15 th	1 st	Concept of IOT, How IOT works.
	2 nd	Components of IOT, Characteristics of IOT, Categories of IOT
	3 rd	Applications of IOT- Smart Cities, Smart Transportation, Smart Home
	4 th	Smart Healthcare, Smart Industry, Smart Agriculture, Smart Energy Management etc.

Teaching Faculty